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**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA**

(An Autonomous Institute)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow

M.Tech

SEM: I - THEORY EXAMINATION (2021 - 2022)

Subject: Data Warehousing &amp; Data Mining

Time: 03:00 Hours

Max. Marks: 70

**General Instructions:**

1. All questions are compulsory. It comprises of three Sections A, B and C.
  - Section A - Question No- 1 is objective type question carrying 1 mark each & Question No- 2 is very short type questions carrying 2 marks each.
  - Section B - Question No- 3 is Long answer type - I questions carrying 4 marks each.
  - Section C - Question No- 4 to 8 are Long answer type - II questions carrying 7 marks each.
  - No sheet should be left blank. Any written material after a Blank sheet will not be evaluated/checked.

**SECTION A**

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## 1. Attempt all parts:-

- 1-a. The data is stored, retrieved and updated in \_\_\_\_\_ (CO1) 1
1. OLAP
  2. OLTP
  3. SMTP
  4. FTP
- 1-b. \_\_\_\_\_ is the process of finding a model that describes and distinguishes data classes or concepts. (CO2) 1
1. Data Characterization
  2. Data Classification
  3. Data Discrimination
  4. ORDBMS
- 1-c. The basic idea of the Apriori algorithm is to generate \_\_\_\_\_ item sets of a particular size & scans.(CO3) 1
1. Candidate.
  2. Primary.
  3. Secondary.
  4. Superkey.
- 1-d. Which of the following is a predictive model? (CO4) 1
1. Clustering
  2. Regression
  3. Summarization
  4. Association rules
- 1-e. \_\_\_\_\_ is a complex chemical process in neural networks. (CO5) 1
1. Receiving process.
  2. Sending process.
  3. Transmission process.
  4. Switching process.

2. Attempt all parts:-

- 2-a. Distinguish between Data Mart & Meta Data? (CO1) 2
- 2-b. Shortly described Data Transformations? (CO2) 2
- 2-c. How can we handle missing values? (CO3) 2
- 2-d. Define normalization. How do you normalize data using min-max normalization? (CO4) 2
- 2-e. Discuss about k-nearest neighbor classification algorithm with an example? (CO5) 2

SECTION B

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3. Answer any five of the following:-

- 3-a. What is Shared disk architecture? (CO1) 4
- 3-b. What are the main features of OLAP? (CO1) 4
- 3-c. Explain the data cleaning process in data pre-processing? (CO2) 4
- 3-d. What do you understand by data aggregation and data generalization? (CO2) 4
- 3-e. What is SVM. What do you mean by kernel in SVM ? (CO3) 4
- 3-f. Distinguish between Boosting and Ada boosting? (CO4) 4
- 3-g. Discuss about Spatial Data Mining? (CO5) 4

SECTION C

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4. Answer any one of the following:-

- 4-a. Explain Normalization in detail and What are the different types of Normalization? (CO1) 7
- 4-b. Explain how OLAP is used for analytical processing and also explain how it is related to Business Intelligence? (CO1) 7

5. Answer any one of the following:-

- 5-a. Explain data integration, transformation and loading? (CO2) 7
- 5-b. What is Apriori Algorithm explain in detail and also write the steps involved using a sample transaction data? (CO2) 7

6. Answer any one of the following:-

- 6-a. Explain the concept of classification in brief and also explain CURE and Chameleon clustering methods? (CO3) 7
- 6-b. What is decision tree classification, explain its functionality and also write the steps involve in it? (CO3) 7

7. Answer any one of the following:-

- 7-a. What are the Hierarchical methods of clustering and how they are classified to bottom-up and top-down approach? (CO4) 7
- 7-b. What are Grid-Based methods. Explain STING in detail? (CO4) 7

8. Answer any one of the following:-

- 8-a. How will you do pattern mining in multilevel and multidimensional space explain in detail? (CO5) 7
- 8-b. Explain about the three-tier Data Warehouse architecture with neat diagram and what is a metadata repository? (CO5) 7